

Participant Centered Results' TRAIN THE TRAINER

Irvine, CA	January 20-21, 2009
Austin, TX	January 29-30, 2009
Orlando, FL	February 9-10, 2009
Morristown, NJ	February 24-25, 2009
Chicago, IL	March 24-25, 2009
Minneapolis, MN	April 28-29, 2009
Baton Rouge, LA	May 12-13, 2009

TRAIN THE TRAINER \$1,095 *Register early for up to \$100 off!*

Ask about our group registration discounts!

3 WAYS TO REGISTER:

- CLICK WWW.PARTICIPANTCENTEREDRESULTS.COM
- CALL 1-800-745-0454
- EMAIL INFO@PARTICIPANTCENTEREDRESULTS.COM



Cindy Rae Pautzke

Participant Centered Results
President and CEO

Cindy has proven that enjoyable and participant centered training increases retention, the ability to do the job more successfully, and ultimately organizational performance results. She is currently President and owner of *Participant Centered Results* (PCR) where she applies 20 years of training and management experience to help her clients change how they think and act so they can improve relationships and achieve better business results, taking the ordinary and making it extraordinary. PCR's specialty is creating highly customized solutions to meet the outcomes their clients desire. Thereafter, PCR places nationally known consultants for the most strategic fit to fulfill the solutions delivered. PCR Consultants are uniquely qualified to deliver solutions that drive business results: they are selected for their industry experience and success as well as their ability to speak a common language with their participants to ensure the highest levels of retention and application. Finally, their personal expertise and talents are embedded in strategically designed, participant centered solutions that deliver a positive return on investment for our clients.

"Cindy Pautzke's immense knowledge of, and commitment to, participant-centered learning shines throughout her well-designed and captivating seminars...Ms. Pautzke empowers her workshop attendees so thoroughly that one leaves her seminars able to convey that method to others immediately."

Marguerite McCormack, M.A., LP
Jefferson Center for Mental Health

"Participant Centered Results worked hard to understand our overall goals and the results we were looking to achieve; then, they found exceptional talent...to help achieve outstanding results. Thanks to their efforts, all five meetings went off without a hitch and our evaluations were some of the best ever."

Christopher Yellen, VP of Associate Development
Choice Hotels International

"Rarely...have my colleagues and I been so enlightened by participation in a single training. Our Train-the-Trainer session, led by Ms. Cindy Rae Pautzke, changed the way we think about, approach and conduct training...After experiencing Participant Centered Results, we have revised our approach to training based on what we learned. We are committed to not miss another opportunity to provide effective training that is also enriching and fun..."

Kermit A. Crawford, Ph.D.
Boston University Medical Center



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Mankato, MN 56001



want to win?

TRAIN THE TRAINER

EXPERIENCE PARTICIPANT CENTERED RESULTS

Free PCR E-Tools!

Join the PCR Network at
www.participantcenteredresults.com

finish first!

PUT YOURSELF IN THE LEAD



We use a **participant centered approach**, modeling best practices so **participants feel the difference** themselves and experience the paradigm shift it creates. Participants uncover the business behind training, meetings, presentations and events, and how to make every learning opportunity a successful business transaction. Throughout the session, participants debrief what they're learning and process how they can use it in their live environment. With our proven participant centered approach, participants **get grounded** in the methodology, **get strategic** about trainings, meetings and events and **get results**.

WHAT'S IN IT FOR YOU?

- Participants will **never train or deliver** meetings, presentations and events **the same way again!**
- Become a **Strategic Partner** by delivering training with business results in mind
- Shave **25-50%** off your training and meeting development time with proven planning and design tools
- **Cut training time** by up to 47% with key design and delivery techniques
- Learn **99 strategies** for making dry, boring content fun, engaging and memorable
- Increase on-the-job behavior change by **75%** with participant centered, brain-based methods
- 10 things you can do immediately to **increase retention** to up to 90%
- **Refine techniques** for poise in delivery and professional facilitation
- Apply proven strategies to **engage all types of learners**
- **Shorten meeting time** by up to 24% with graphic language methods
- **Speed decision making** with brain-based visuals
- **14 PowerPoint tips** every presenter should know
- Use a **specialized checklist** for training and on the job to increase business results
- **Understand the best blended approach** for any given content and how alternate approaches will impact learning and retention to accurately weigh the risks
- Build a diverse toolkit to deliver trainings, meetings and events that **leave people jazzed and motivated** to implement key content



WHO CAN BENEFIT?

- New and experienced Trainers
- Training Supervisors and Managers
- Instructional Designers
- Operational Supervisors, Managers and Coaches
- Human Resource Directors and Managers
- Lean Six Sigma Master Black Belts, Black Belts & Green Belts
- Anyone responsible for training, presentations, meetings or events

AGENDA

- Openers & closers
- Adult learning theory
- How the brain learns
- Learning styles and strategies to engage all participants
- Multiple training tools such as visual mapping, graphic and visual languages, needs assessment alternatives and more
- 48 participant centered learning activities to apply to current content
- Words & Pictures-marrying participant centered presentation with materials
- PowerPoint best practices and modified application within one's current constraints
- 36 review strategies to drive application after training
- 24 approaches to preventing and addressing challenging participant behavior
- A cafeteria plan checklist to deliver dry, boring content 1,400 engaging and memorable ways

DELIVERABLES

- Participant Centered Results' TRAIN THE TRAINER Certificate of Recognition
- Membership in the PCR network, including complimentary subscription to our online publication, free online tools and members-only discounts
- Participant Centered Results' TRAIN THE TRAINER manual and reference guide
- Selected reference text
- Participant Centered Results' STRATEGIC FACILITATION[®] tool
- Personal Learning Insights Profile[®]
- Exclusive laminated PCR JOB AIDS[®]
- All learning aids and table toppers to maximize learning and experience with new techniques

TRAIN THE TRAINER

